

ITP MEDIA GROUP

UNITED KINGDOM

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Media Kit 2027

law-uk.com

Who we are

Law UK is a new platform dedicated to the business of law, delivering sector-driven insight serving both private practice and in-house legal teams based throughout the UK and beyond.

From real-time reporting on deals, disputes, regulation and talent, to in-depth features on the lawyers and teams shaping industry practice, our coverage gives legal professionals the intelligence to stay ahead.

Our team has a combined experience of more than 40 years in the business of law and our mission is to empower lawyers—private practice and in-house alike—by providing actionable, relevant analysis built around the sectors that define modern legal work.

- Mark McAteer, editor Law UK













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Print

Our monthly print magazine is the cornerstone of the UK legal community, delivering exclusive, sector-led content that informs, inspires, and supports the country's most forward-thinking legal professionals.

It's a fresh and innovative product, backed by decades of experience.

Each issue focuses on a different business sector or highlight topic and features in-depth interviews with influential legal and business leaders, insightful opinion pieces, and authoritative coverage of the issues shaping the market.

We spotlight the UK's standout law firms and chambers, high-performing boutiques, and rising in-house stars, celebrating excellence across the profession.

For legal professionals who want to stay connected and ahead, ***Law UK*** is a must-read.

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Distribution

Law UK is read by lawyers at leading law firms and chambers, high-performing boutiques, corporate legal departments, and the in-house teams driving the UK's most dynamic sectors.

Our readers run the deals, manage the crises, instruct the law firms, negotiate the contracts and own the relationships. They are ambitious, influential, and deeply connected to the day-to-day realities of business.

Law UK reaches the major legal and commercial hubs, including London, Belfast, Birmingham, Cardiff, the Channel Islands, Edinburgh, Leeds, and Manchester.

Target audience

- Management and senior lawyers in private practice
- GCs and heads of Legal
- In-house legal teams
- Legal technology innovators
- Legal operations professionals
- Personalised print distribution to 2,500 senior stakeholders at 250+ UK firms
- Sent to 150+ in-house legal teams
- Free to read online at law-UK.com





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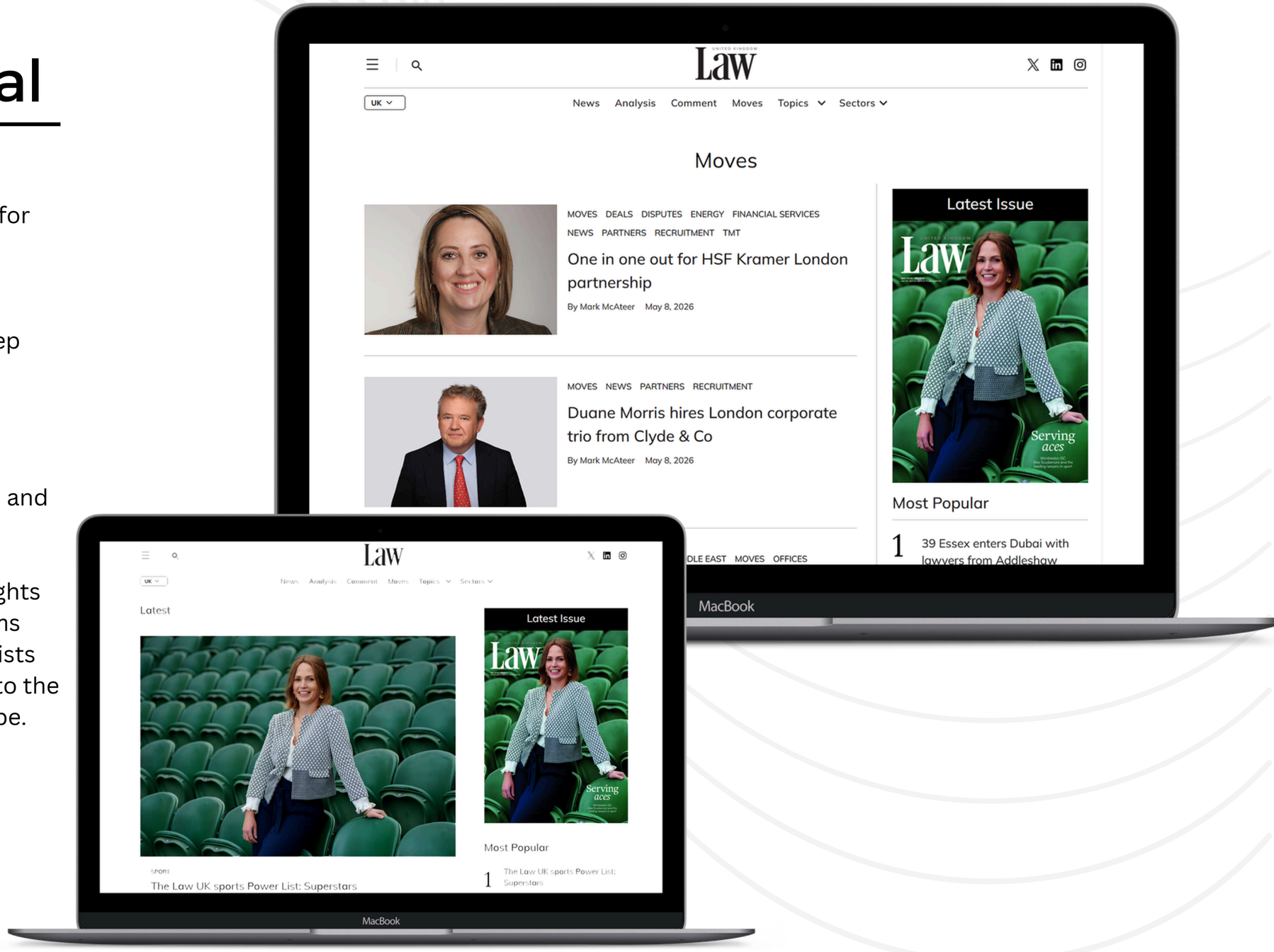
Editorial calendar

MONTH	CONTENT FOCUS	SPECIAL REPORT
January	Consumer products, brands and retail	Consumer products, brands and retail power list
February	TMT	TMT power list
March	Healthcare and life sciences	Healthcare and life sciences power list; UK-only law firm financials special report
April	Aerospace, transport and logistics	Transport and logistics power list
May	Leisure, sports and hospitality	Switzerland; Sports, leisure and hospitality power list
June	AI/Legal Tech	Legal Tech Power List/Case studies
July/ August	Energy	Clean energy Power List
September	Financial services	Financial services power list/Ireland
October	ESG	ESG Power List
November	Private wealth/capital	Private wealth/capital Power List; Offshore or Middle East
December	Year in review/ real estate and construction	What to watch in 2028 - top legal trends and predictions; power list

Digital and social

Law-uk.com is the go-to digital platform for the UK's legal community. With a rapidly growing audience of subscribers and followers, we deliver real-time updates, breaking news, and expert analysis to keep readers ahead in this fast-evolving legal sector.

From major deals, cases and hires, to exclusive interviews, thought leadership, and emerging legal tech trends, our website, newsletters, and active LinkedIn page connect legal professionals with the insights they need. Our digital and social platforms ensure that lawyers and industry specialists stay informed, engaged, and connected to the developments shaping the legal landscape.



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News alerts

Our news alerts are emails we send out to our most dedicated audience members. Those who truly cannot miss out on our updates will subscribe to receive their news direct to their inbox. Each alert consists of newly posted articles along with banners from our advertising partners.



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Events and conferences

Law UK serves as a premier platform for exclusive knowledge-sharing and collaboration, hosting intimate panels and private gatherings that bring together leading legal professionals.

Our events explore pivotal topics including innovation, leadership and operational excellence - delivering insider perspectives and practical strategies attendees can apply within their organisations. These gatherings offer a unique environment for high-level discussion, fostering meaningful connections between sector experts and collaboration across the UK legal community.

For professionals looking to expand their network, gain specialised insights, or showcase their expertise, ***Law UK***'s private events offer an unparalleled platform to make a lasting impact within the legal sector.





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Advertising opportunities

Put your business in front of the leaders of the UK legal community.

Whether you're looking to spread brand awareness, drive new business, or celebrate a new hire, Law UK gives you the platform to make it happen.

Through any combination of our high-end print magazine, our brand-new website, or one of our exciting events, we can help you reach the people who matter.

PRINT	PRICE	SPECS
FRONT COVER PACKAGE	£3,000	205 x 275 (300 DPI)
OPENING DOUBLE PAGE SPREAD	£3,750	410 x 275 (TWO PAGES)
OUTSIDE BACK COVER	£4,250	205 x 275
INSIDE FRONT COVER	£3,750	185 x 121.6 / 90 x247.9
DOUBLE PAGE SPREAD	£5,000	205 x 275 (TWO PAGES)
FULL PAGE ADVERTORIAL	£5,500	205 x 275
DOUBLE PAGE SPREAD	£5,000	410 x 275 (TWO PAGES)
ADVERTORIAL	£4,000	205 x 275
FULL PAGE	£3,000	205 x 275
HALF PAGE	£1,750	90 x 121.6
QUARTER PAGE	£	*
INSERT*		

DIGITAL	PRICE	SPECS	AVERAGE CLICKS	AVERAGE CTR
LEADERBOARD	£	1040 x 120	155	0.20%
MPU	£	650 x 250	169	0.18%
TOWER	£	300 x 600	353	0.23%
MOBILE BANNER	£	1080 x 1920	7,514	1.45%
WALLPAPER	£	1920 x 1080	1,050	5.20%
POP-UP	£	800 x 400	7,431	1.23%
PARTNER PAGE*	£	N/A	N/A	N/A
DIGITAL ADVERTORIAL	£4,000	N/A	N/A	N/A
NEWSLETTER SPONSORSHIP	£1,500	N/A	N/A	N/A
TENANCY BANNER (30 DAYS)	£3,00	N/A	N/A	N/A

NEWSLETTER	PRICE	SPECS
E-SHOT	£	HTML FILE
1ST LEADERBOARD	£	576 x 115
LEADERBOARD 2-3	£	576 x 115
LEADERBOARD 4-6	£	576 x 115

EVENTS	PRICE
ROUNDTABLE	FROM £8,000
WEBINAR	FROM £5,000

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About ITP UK & ITP Media Group Ltd

Law UK is part of ITP (Media) UK, an established publisher of B2B media, consumer publications and events. Its team of journalists provides daily news for sectors such as social care, retail catering and hospitality from the company's head office in London.

ITP (Media) UK is a subsidiary of the Dubai-headquartered ITP Media Group, which helps partners reach a global audience through its portfolio of publications, websites and events. Established in 1987, ITP Media Group has offices in Abu Dhabi, Riyadh and Mumbai, operating more than 75 brands and delivering more than 200 events, conferences and awards galas every year.

For more, visit itp.com



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